

Business Case for Attending Accelerate Finance 2024

Dear

I would like to attend the upcoming Accelerate Finance 2024 Annual Conference in Nashville, TN, USA, May 15-16, 2024.

Accelerate Finance 2024 is the industry conference for finance-led transformation.

The conference will offer industry expert keynotes, workshops, hands on learning labs, training and professional development opportunities through networking with finance leaders who have similar industry challenges.

I am excited at the prospect of attending Accelerate Finance 2024 as it will provide:

- An opportunity to hear from some of the brightest minds in corporate finance and business leadership, including executives from companies such as Microsoft
- Hands-on learnings on the practical applications of generative AI to improve finance productivity
- A showcase from businesses who have successfully transformed their finance operations, providing takeaways and strategies we can apply to our own organization
- Live training sessions through the Vena Certification Program to enhance my expertise and help us gain more value from our investment in the Vena software

The full list of learning opportunities are listed on www.acceleratesummit.com

The cost to attend this conference will include the registration price of _____, travel expenses estimated at _____, including flight, accommodations. The organizers are offering a discounted hotel rate of _____ per night. Included in this price is registration to the 2024 Awards Gala including dinner and networking which will be a great opportunity for me to connect with industry peers, speakers and partners from the conference.

The estimated cost for my participation is listed below:

Conference Fee:

Airfare:

Hotel Costs:

Meals and Incidentals:

I am confident that you will see this investment is worthwhile as it is an opportunity to meet with industry peers and finance experts, which will help in my development and provide valuable strategies we can readily apply to our daily operations.

 **EXCELERATE
FINANCE 2024**