

Business Case for Attending Accelerate Finance 2025

Dear

I would like to attend Accelerate Finance 2025: Take FP&A Beyond Boundaries in Las Vegas, NV from

Accelerate 2025 is the industry conference for finance-led transformations.

The conference will offer industry expert keynotes, workshops, hands-on learning labs, training and professional development opportunities through networking with finance leaders who have similar challenges.

I'm excited at the prospect of attending Accelerate Finance 2025 as it will provide:

- An opportunity to hear from some of the brightest minds in corporate finance and business leadership, including executives from companies such as Microsoft, so I can bring back innovative ideas and strategies that can drive meaningful change and enhance decision making within our finance team.
- Acquire hands-on learnings on the practical applications of generative AI to significantly streamline finance processes and boost productivity in our finance operations
- A showcase from businesses who have successfully transformed their finance operations, providing key takeaways, best practices and strategies we can replicate within own organization and accelerate our growth initiatives.
- Live training sessions through the Vena Certification Program to deepen my understanding of Vena's capabilities, enhance my expertise and help us gain more value from our investment in Vena's software.
- CPE/CPD credits for my designation, demonstrating my commitment to continuous learning, professional development and career growth.

The full list of learning opportunities are listed on www.acceleratesummit.com

The cost to attend this conference will include the registration price of . The organizers are offering a discounted hotel rate of \$279-\$349 per night.

The estimated cost for my participation is listed below:

- Conference Fee:
- Airfare:
- Hotel Costs:
- Meals and Incidentals:

I am confident this investment will be invaluable, offering a unique opportunity to connect with industry peers and finance experts. Engaging in these discussions will enhance my professional development and equip us with actionable strategies we can integrate into our daily operations.

Thank you for your consideration,