Business Case for Attending Excelerate Finance 2027

Dear

I would like to attend Excelerate Finance 2027, taking place **May 17–20, 2027,** at the **Grand Hyatt Indian Wells Resort** in Indian Wells, California.

Excelerate is the must-attend event for finance, operations and business professionals driving transformation and shaping the future of work in FP&A, with a focus on delivering actionable insights and measurable business impact.

This immersive, all-inclusive experience brings together hundreds of senior finance and operations professionals to share insights, discover best practices and explore the latest innovations that help organizations achieve stronger performance and ROI.

Attending Excelerate Finance 2027 would give me the chance to:

- Connect with forward-thinking finance leaders and technology experts, including sessions from global brands, designed to surface insights and innovations I can apply to drive measurable business results.
- Learn practical ways to embed AI in core finance workflows—with real customer case studies and expert-led demos designed to help our team enhance productivity, forecasting and strategic decision making.
- Collaborate in candid roundtables with peers who face similar challenges, gaining actionable strategies, benchmarking data and leadership perspectives that support our growth and operational goals.
- Deepen our organization's investment in Vena through new product knowledge, best practices and direct access to the experts behind the platform—strengthening our ROI and strategic use of the platform.
- Advance my Vena expertise through optional Vena Certification programming and CPD-eligible sessions, empowering me to strengthen our team's knowledge and deliver greater value from our implementation.

The full list of learning opportunities and agenda details will be made available at www.exceleratesummit.com.

The all-inclusive registration for 2027 covers conference access, hotel accommodations, meals and networking activities, making participation cost-effective, transparent and easy to manage.

The estimated cost for my participation is listed below:

- **Conference Fee:**
- **Airfare:**
- **Hotel Costs: Included**
- **Meals and Incidentals: Included**

I'm confident that this investment will equip me with actionable insights, practical tools and peer connections that will directly elevate our team's performance, support strategic decision making and deliver measurable business impact. Grateful for your consideration and support, and ready to bring back results.