



**Vena for
Legal by**

ProLytics
CONSULTING GROUP

 **vena**

Your Platform for Finance-led Legal Revenue Planning

Get up and running and start generating results in no time with a pre-configured solution purpose built for **revenue and cost transparency, tracking utilization rates, practice-specific demand forecasting**, and **cash flow planning**. Enable next-level productivity leveraging native integrations with Excel and Microsoft 365 in an intelligent platform for Complete Planning.

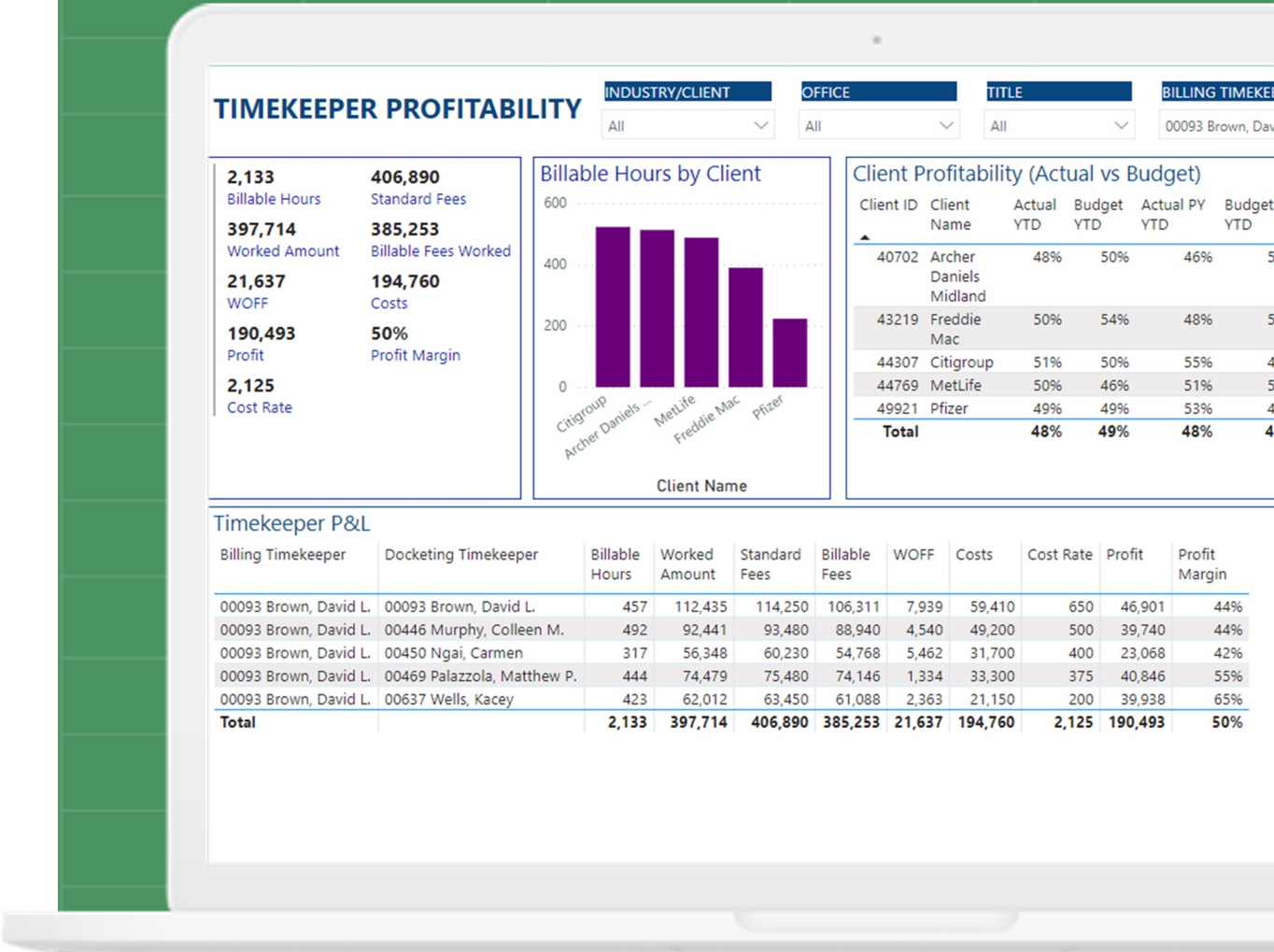
Vena for Legal by ProLytics includes:

- Pre-built planning templates and reports for profitability analysis, timekeeper revenue, fee income planning, partner compensation, employee compensation, and expense allocations.
- Data models and business logic with the full capability of Vena’s native Excel interface and Vena’s CubeFLEX™ data model.

- Predefined workflows for planning, budgeting, reporting, and forecasting processes.
- Source system integrations to ERP/GL/HCM Applications (Aderant, Clio, Oracle, Elite 3E, TR ProLaw, Workday, ADP, Paylocity and more).

All this gives you the **simple setup, ease of configuration and extensive capabilities** you need to get started fast with the right planning foundation for your legal needs.

Vena for Legal by ProLytics **includes proven methodologies for streamlining profitability analysis, providing revenue and cost transparency and generating powerful insights** into your law firm’s financial performance powered by automation, flexible modeling, industry-leading AI capabilities and the productivity tools your teams already know and use.



Automate the Integration of Legal Data With Vena CubeFLEX™

Improve your firm's ability to scale and provide a strong foundation for growth, regardless of the size or complexity of your operations. It has become increasingly important for firms to have a streamlined and efficient system for managing data and practice management. By centralizing data and creating a single source of truth, law firms can ensure that they have access to accurate and up-to-date information.

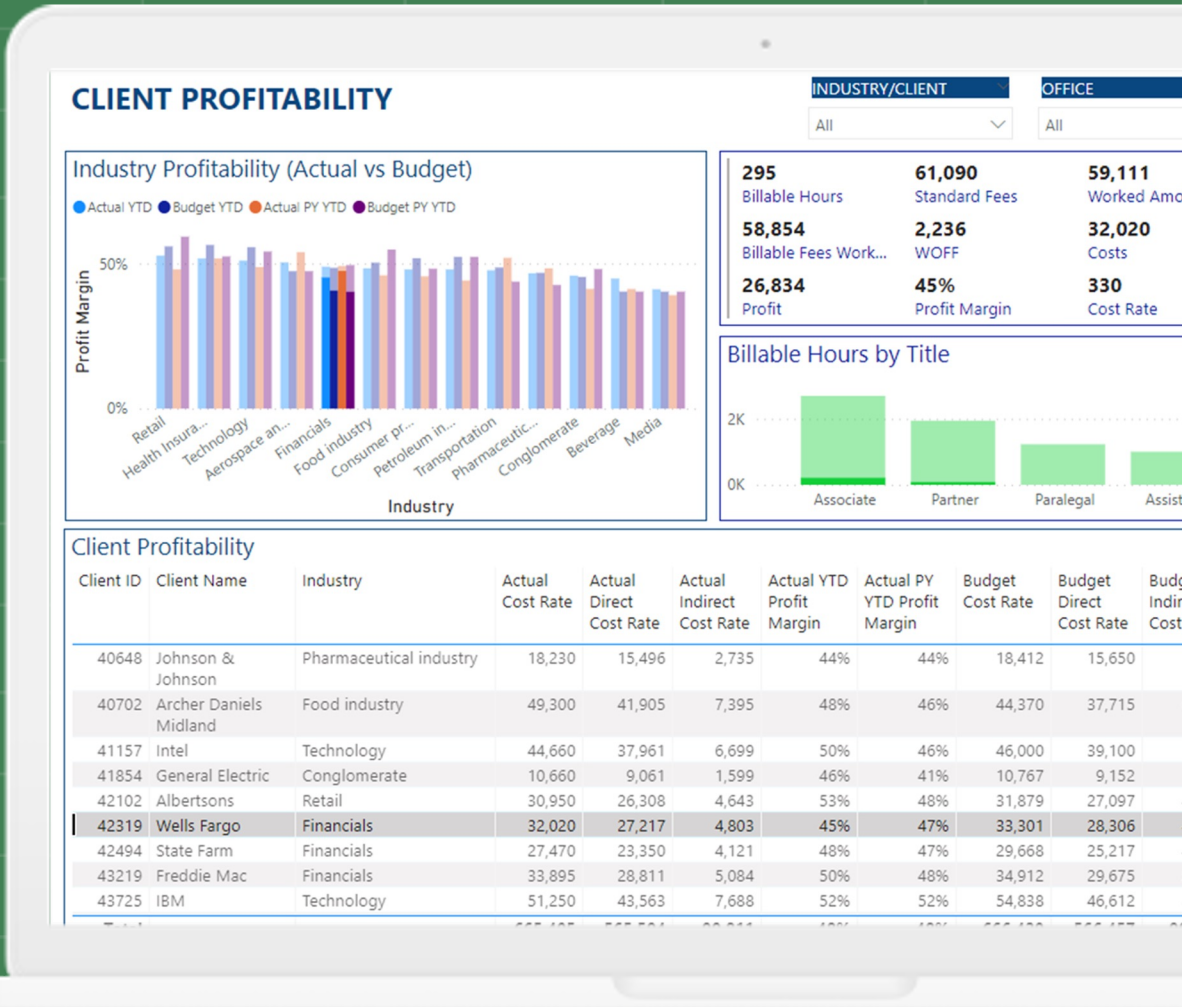
Vena CubeFLEX™ Advantages:

- Consolidate and integrate your ERP (Aderant, Clio, Oracle, NetSuite, Elite 3E, TR ProLaw, PCLaw etc.)
- Consolidate and integrate non-financial data (Human Capital Management, Resource Planning, Firm Metrics, Practice Management etc.) into a central analytical data model
- Keeps your data interconnected within a unified, highly flexible and scalable platform
- Easily extend to different types of planning,

- budgeting, scenario analysis, and forecasting
- Integrate between HR and Finance systems by planning detailed compensation expense budgets by employee

By centralizing and automating the integration of all your key strategic financial and operational data into Vena, you can ensure accurate data from all relevant sources. This sets up stakeholders to make timely, data-driven business decisions without all the manual effort.

Leveraging Vena's source system integrations, enterprise-grade APIs, connectors, category-leading calculation engine, collaborative workflows and native Excel integration, Vena CubeFLEX™ lets you easily connect departments across the law firm to build a solution for integrated financial and operational planning processes without having to overhaul their practice management systems and while maintaining a complete view of business health.



Leverage Vena Insights to Enhance Your Complete Planning Processes

Drive smarter decision making and strategic outcomes at every level of your business with **self-service access to advanced analytics and AI-powered insights** embedded in Vena leveraging Vena Insights.

Vena’s category-leading advanced FP&A reporting and analytics solution including:

- Leverage predictive forecasting and improve forecast accuracy
- Key influencers and anomaly detection
- Focused analysis on the most relevant business drivers
- Produce scalable predictions and generate strategic insights

Reduce the burden on finance for ad hoc reporting while increasing everyone’s financial and operational intelligence with a natural language interface that **lets anyone easily create custom reports and share powerful insights** leveraging the capabilities of Microsoft’s industry-leading AI ecosystem.

Automate your processes, guarantee accuracy and improve analytics by leveraging purpose built analysis dashboards for law firms.

SC DP				2022 Timekeeper Profitability		
				Jan 2022 - Budget		
				All Offices - All Departments - All Clients - Billable		
Timekeeper	Rank	Office	Department	REVENUE		
				Billable Hours	Billable Fees	Billable Rate
00001 (Clark, Yunus)	Special Counsel	315 (Orange County CA)	WCMP (Workers' Compensation)	167.00	29,411.50	176.12
00002 (Figueroa, Zac)	Associate (Associate)	235 (Newark NJ)	TRAN (Transportation)	113.20	21,768.50	192.30
00003 (Sparrow, Gurleen)	Paralegal	315 (Orange County CA)	FIRM (Firm)	27.50	2,366.00	86.04
00004 (Murillo, Dimtri)	Paralegal	315 (Orange County CA)	WCMP (Workers' Compensation)	87.10	7,954.50	91.33
00005 (Russell, Tahlia)	Associate (Associate)	100 (New York City NY)	BCOM (Business and Commercial)	(4.10)	(902.00)	220.00
00006 (Callaghan, Frank)	Associate (Associate)	100 (New York City NY)	GENL (Civil Litigation and Trial)	80.40	16,489.60	205.09
00007 (Nava, Benas)	Associate (Associate)	290 (Orlando FL)	WCMP (Workers' Compensation)	50.40	7,920.50	157.15
00008 (Ratcliffe, Talia)	Administration (Administration)	100 (New York City NY)	ADMN (Administrative)	2.10	2,083.38	992.09
00009 (Kline, Rachael)	Paralegal	100 (New York City NY)	WCMP (Workers' Compensation)	32.90	2,873.45	87.34
00010 (Pritchard, Manuel)	Partner (Partner)	305 (Baltimore MD)	RET (Retail)	196.10	51,631.80	263.29
00011 (Hills, Fynn)	Partner (Partner)	220 (Garden City NY)	WCMP (Workers' Compensation)	211.10	40,837.50	193.45
00012 (Whittle, Elisabeth)	Partner (Partner)	310 (Los Angeles CA)	GIS (Global Insurance Services)	3.10	2,015.00	650.00
00013 (Mcgowan, Roxy)	Paralegal	290 (Orlando FL)	FIRM (Firm)	85.10	12,290.00	144.42
00014 (Prince, Angelika)	Equity Partner (Equity Partner)	270 (St. Louis MO)	TRAN (Transportation)	120.90	27,723.50	229.31
00015 (Cano, Emer)	Partner (Partner)	200 (Buffalo NY)	WCMP (Workers' Compensation)	176.90	34,493.50	194.99
00016 (Portillo, Anastasia)	Associate (Associate)	130 (Syracuse NY)	BCOM (Business and Commercial)	44.40	8,368.50	188.48
00017 (Cain, Camden)	Partner (Partner)	235 (Newark NJ)	TRAN (Transportation)	193.30	45,962.60	237.78
00018 (Broughton, Korban)	Partner (Partner)	270 (St. Louis MO)	TT (Toxic Tort and Environmental)	245.40	62,796.11	255.89
00019 (Brett, Tyson)	Associate (Associate)	230 (Princeton NJ)	PROF (Management and Profession)	(0.10)	(20.50)	205.00
00020 (Newton, Isla-Rose)	Equity Partner (Equity Partner)	130 (Syracuse NY)	BCOM (Business and Commercial)	78.80	21,884.00	277.72
00027 (Snider, Khadija)	Partner (Partner)	100 (New York City NY)	GENL (Civil Litigation and Trial)	166.40	34,609.25	207.99
00028 (Whiteley, Renzo)	Associate (Associate)	140 (Albany NY)	BCOM (Business and Commercial)	160.30	27,694.25	172.77



ProLytics and Vena

ProLytics, is a distinguished partner of Vena, and experts in EPM and financial business intelligence analytics specializing in delivering high adoption and value added solutions to the office of Finance .

Vena transforms budgeting, planning, and forecasting as the only native Excel Complete Planning Platform with Power BI Embedded.

This strategic combination of Vena and ProLytics enables firms to revolutionize their financial analysis process. The shift from annual to monthly profitability analysis means they now have real-time insights, allowing them to make proactive decisions, optimize resources, and drive profitability like never before. It's a game-changer for their business.

- ✓ Partners since 2019
- ✓ Partner of the Year 2022
- ✓ Over 10 years of experiencing serving law firms
- ✓ ~60+ joint customers
- ✓ Enables rapid integration
- ✓ Reduces close time up to 90%