



# Vena Insights for Intelligent Reporting and Analytics

Boost productivity, enhance decision-making, and transform business planning with Vena Insights, built on Microsoft Power BI—the world's leading BI tool.<sup>1</sup>

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A lot of our customers want to know about their costs per order, average wage rates and how they're tracking against the budget in their contract. All of these reports are automated in Vena and refreshed multiple times per day.

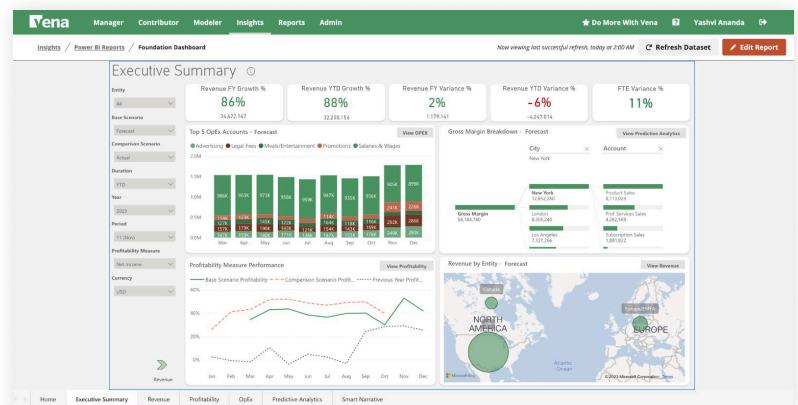
If we're seeing a negative trend, we now have the tools to understand why so we can improve that operation for the customer. Then we go back into the reporting, determine if the improvement worked and identify what the next steps are. Vena and Power BI give us a view of everything that's driving our costs. It really lets us tell the full story beyond just a budget or forecast.”

**PAOLO MARI**

VP OF BUSINESS ANALYTICS AND COMMERCIAL MANAGEMENT, MSCG

## Turn Data into Decisions

With Vena Insights, all of your Vena data is available in real-time for intelligent reporting and analysis using embedded Power BI and Microsoft's best-in-class AI. And because you don't need to export data to a separate application or switch between tools, you can focus on strategic planning and driving business growth.



<sup>1</sup> 97% of Fortune 500 companies use Power BI (2021 Microsoft Business Application Summit).



Microsoft Power BI, the leader in the Gartner Magic Quadrant for Analytic and Business Intelligence (ABI) Platforms, is the de facto standard for advanced data analysis, AI capabilities, and user-friendly report generation. Due to its seamless integration with other Microsoft products, **Power BI is the natural reporting choice for businesses using the Microsoft Suite.**

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Vena Insights allowed us to build a custom occupancy model, which other software providers could not offer. It gives our managers direct access so they can see the performance and occupancy data whenever they want. On their monthly calls with the home manager to talk about performance, my team can look at the live Insights data rather than looking at a screenshot that they saved. The business and my Board are all very happy with what we've delivered.

**STEPHEN BATES**

CHIEF FINANCIAL OFFICER, CANFORD HEALTHCARE

## Unlock Powerful Strategic Insights with Advanced AI Capabilities

### Empower decisive action with fast answers to complex business questions

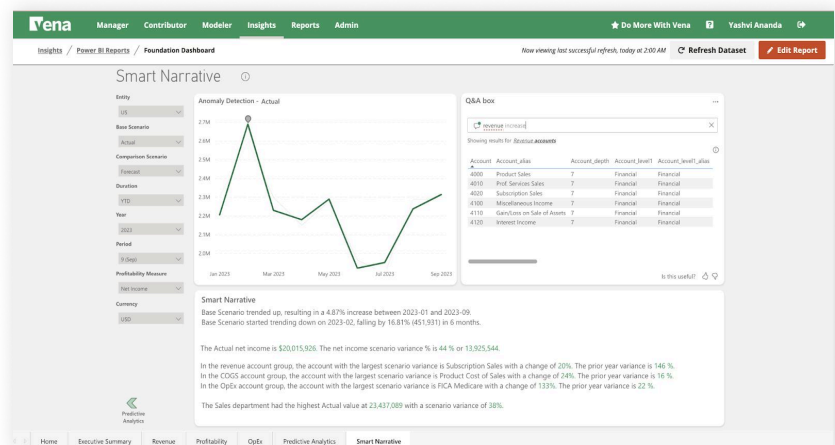
Users can customize Vena dashboards to isolate key business drivers, investigate inefficiencies, compare scenarios and spot trends in seconds.

### Find opportunities. Identify risks. Drive better business outcomes

Use predictive analytics to improve forecast accuracy, pinpoint outliers and unusual patterns, produce scalable predictions and make more confident decisions.

### Harness the power of Microsoft's World Class AI technology and innovation

Access the latest advancements in Microsoft's industry-leading AI capabilities including Power BI to stay on the cutting edge of advanced reporting and analytics.





## Level Up Your Analysis with Unrivaled Flexibility

### Easily create your own dashboards leveraging connected data models

All of your Vena data is available for analysis in Vena Insights, and Vena's modeling capabilities let you quickly pull the data you want into customizable dashboards.

### Visualize your data your way

Bring your in-depth insights to life by leveraging an ever-growing library of fully editable interactive data visualizations and familiar formatting capabilities.

### Unleash the full potential of your data with powerful calculations

Use Vena Insights' calculation engine with flexible formula language in Data Analysis Expressions (DAX) to easily build calculated capabilities that extract new insights from your data model.

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We got to the point where Vena insights is thought of as the single source of the truth. So that got rid of all the bias reporting that was coming out of individual departments and other areas.

**DARRELL ROONEY**

ASSOCIATE VICE-PRESIDENT, CONTINUOUS IMPROVEMENT AND FINANCE, SAINT MARY'S UNIVERSITY

## Maximize Your Team's Efficiency with Self-Service Analytics

Vena recognizes different members of your team need different capabilities. Vena Insights is designed to meet the needs of the whole enterprise, and scales with your organization as your business requirements evolve.

### Executives

Instant access to key trends, KPI, performance metrics and business drivers for real time decision making.

### Sales Manager

Identify top-performing products, high-value customer, opportunity, and ROI per customer in real-time.

Optimize sales strategies with detailed profitability and customer segmentation analysis.

### Finance Manager

Monitor cash flow, expenses, and budget variances with live dashboards. Foster cross-departmental collaboration with single-source-of-truth financial data.

### Financial Analysts

Streamline reporting and eliminate manual data consolidation. Empower stakeholders with self-service analytics so they can find answers on their own, reducing ad-hoc requests.



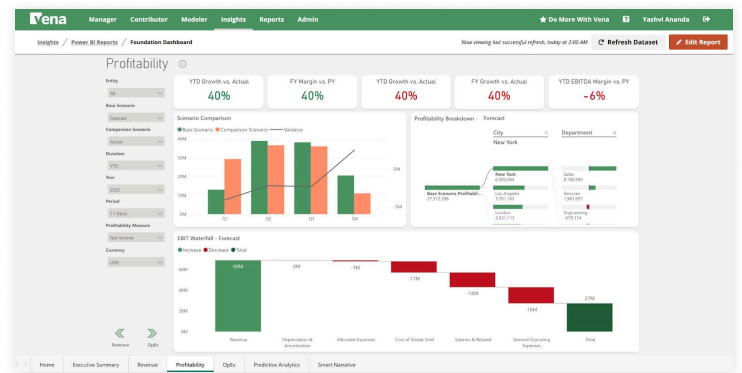
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Reporting, dashboards, integrated data, and embedded BI with guided analytics are among the most sought after capabilities today... for finance, operations and business leaders, the ability to align teams around key goals and objectives, monitor performance against those goals and ultimately, drive better decision making with democratized access to data is increasingly critical as they look to make sense of and navigate through quickly changing market conditions.

**HOWARD DRESNER**

CHIEF RESEARCH OFFICER, DRESNER ADVISORY SERVICES

From the simplest P&L reporting to operating expense dashboards that drill down into the levers that run your business, Vena Insights gives your teams what they need to visualize and understand financial data independently without requiring any specialized skills, including Power BI.



Join Over **1,900 Leading Companies** Using  
Vena's Complete Planning Platform



Vena is an industry-leading Complete Planning platform purpose-built to harness the full power of the Microsoft technology ecosystem for FP&A teams and their collaborators. Vena amplifies Microsoft's world-leading productivity tools, cloud technology and AI innovation to make FP&A, operational planning and adjacent strategic processes more flexible, efficient and intelligent. Thousands of the world's leading companies rely on Vena to power their planning. For more information, visit [venasolutions.com](https://venasolutions.com).